



PLASTICS TECHNOLOGY EXPO 2022

MARCH 29-31, 2022
DONALD E. STEPHENS
CONVENTION CENTER
ROSEMONT, IL

North America's Plastics Processing Expo

Inaugural Event Overview

PRESENTED BY:



IN ASSOCIATION WITH:



Learn more
**or get involved in
the first PTXPO!**

PlasticsTechnologyExpo.com

What is PTXPO?

Responding to a need expressed by processors, moldmakers and their suppliers, Gardner Business Media Inc., *Plastics Technology*, *MoldMaking Technology* and *Additive Manufacturing* have designed the Plastics Technology Expo for the entire North American plastics processing market.



Exhibits

The pavilioned exhibit halls of PTXPO will feature equipment, machinery, materials, and technology solutions.



Education

Manufacturing experts will be on the show floor to deliver remarks, tips, and techniques to help processors improve their businesses.



Connections

Cultivate new relationships and establish valuable industry connections.

Why Now?

The plastics processing market is booming. In recent years there has been a void both geographically and chronologically for a major plastics event in the Midwest.

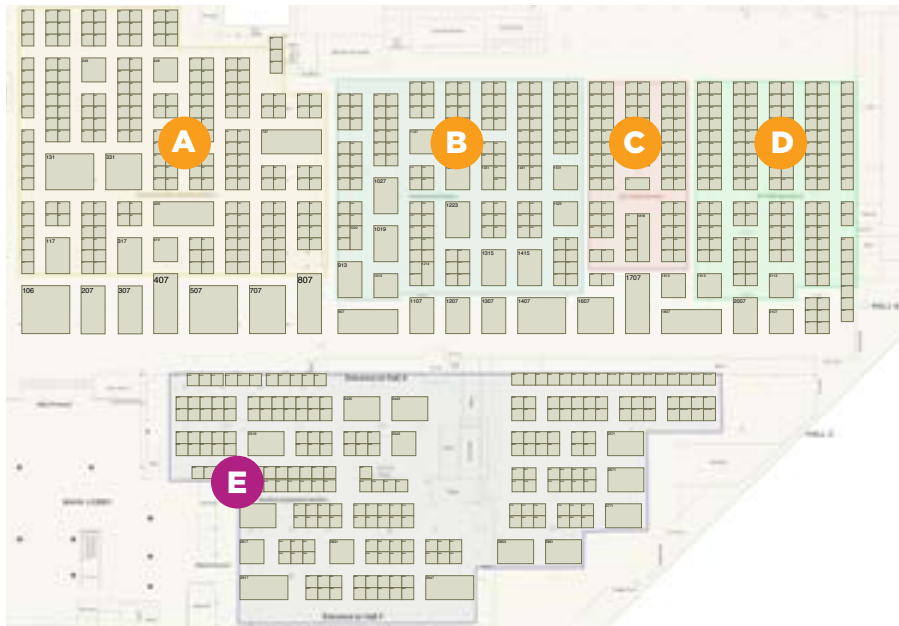
Gardner Business Media has the reach, infrastructure, experience, and industry knowledge to produce a successful international event that will draw on *Plastics Technology*, *MoldMaking Technology* and *Additive Manufacturing's* strong and well-established plastics industry connections in the Midwest, and beyond.

Filling the Gap in North America

The North American plastics market's growth needs a tradeshow schedule that keeps pace with the rest of the world.

2021	2022	2023	2024	2025	2026	2027
China Plas Virtual	China Plas April	China Plas April	China Plas April	China Plas April	China Plas April	China Plas April
Amerimold Molding Extrusion In-Person	PTXPO March	PTXPO March	NPE May	PTXPO March	PTXPO March	NPE May
Fakuma Virtual	The K Show October	Fakuma October	Fakuma October	The K Show October	Fakuma October	Fakuma October

Where do you fit on the floor plan?



Hall A Pavilions

- A** Injection & Blow Molding
- B** Amerimold
- C** Top Shops Expo
- D** 3D Printing

Halls B-D

- E** Auxiliary Equipment

Hall F Pavilions

- F** Recycling
- G** Extrusion & Thermoforming
- H** Materials



Protect Your Investment Space Investment Protection Plan (SIPP)

Get peace of mind with your PTXPO 2022 commitment with SIPP. The PTXPO team is committed to offering you a means by which to secure your investment amidst this disruptive Covid-19 environment. This protection plan is completely optional and will allow you to cancel your booth up to 60 days before PTXPO 2022 and receive a full refund. This coverage also protects against other cancellations/rescheduling conditions.

[Learn more about SIPP at PTXPO.com](https://www.ptxpo.com)

Exhibitor Pricing

0-400 Square Feet	401-1000 Square Feet	1001+ Square Feet
\$23 / Sq Ft.	\$21 / Sq Ft.	\$17 / Sq Ft.



If you are exhibiting at a PT or MMT event in September 2021, you qualify for **10% off** your PTXPO 2022 booth!

Participate in Plastics Technology Expo 2022



**We Connect Buyers and Sellers
Across the Globe**

	Plastics Technology Reach	MoldMaking Technology Reach	Additive Manufacturing Reach
Magazine	33,900+	18,200+	20,000+
Email	24,500+	13,500+	35,000+
Online	83,250+ Monthly Page Views	67,300+ Monthly Page Views	54,700 Monthly Page Views

Interested in becoming a PTXPO Exhibitor or Sponsor?

Contact sales@ptxpo.com or your Gardner Business Media Sales Rep to get involved.

Anthony Pavlik

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Brian Crider

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Brian Wertheimer

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PRESENTED BY:



IN ASSOCIATION WITH:



PlasticsTechnologyExpo.com

ENHANCED LISTINGS

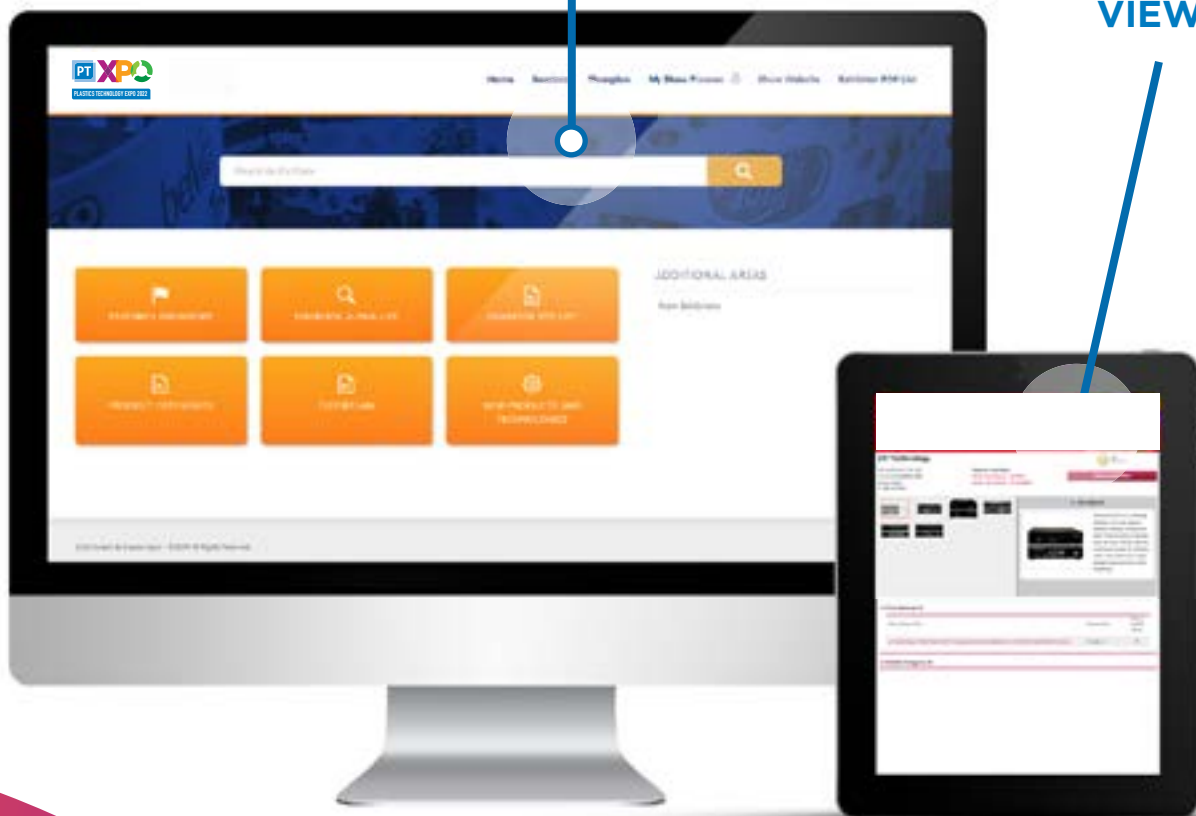


PLASTICS TECHNOLOGY EXPO 2022

- ✓ ONLINE DIRECTORY
- ✓ MYPLANNER
- ✓ INCREASE EXPOSURE

VISITS

SHOWROOM
VIEWS





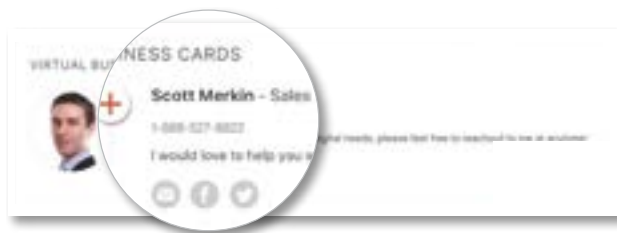
On average, exhibitors that upgrade their enhanced listing to Gold or Platinum get up to **5X** more impressions and **7X** more MyShow Planner adds from attendees.* Purchase any level and gain access to **qualified leads**.

FOR MORE INFORMATION:
Exhibits@PTXPO.com

	BASIC INCLUDED WITH YOUR BOOTH	SILVER \$100	BEST VALUE! GOLD \$300	PLATINUM \$500
EXHIBITOR DIRECTORY	↓	↓	↓	↓
Premium Placement in Search Results				✓
Highlighted Booth w/Corner Peel				✓
Exhibitor Product Spotlight				✓
Featured Exhibitor Listing			✓	✓
Logo		✓	✓	✓
Online Leads		✓	✓	✓
Contact Information	✓	✓	✓	✓
Link to Booth	✓	✓	✓	✓
Link to Website	✓	✓	✓	✓
Product Categories	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Scheduled Meetings	✓	✓	✓	✓
Showcase w/Video				4
Showcase with Images/Descriptions			4	6
Business Cards		1	3	5
Show Specials		1	3	5
Special Events		1	3	5
Collateral (PR, Brochures, White Papers, Catalogues, Case Studies)		2	4	6

*Based on tradeshow data from MapYourShow in varying industries purchasing middle tiered package.

NEW DIGITAL RESOURCE FEATURES



BUSINESS CARDS

[VIEW EXAMPLE](#)

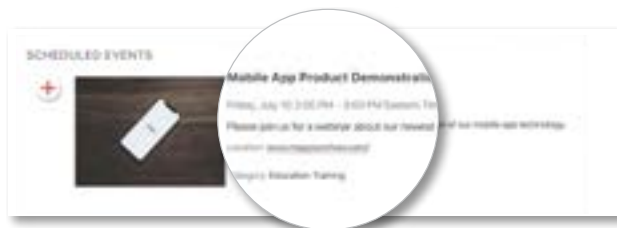
Upload your contact information, headshot, social media links and more to make networking simple. Attendees are able to save your business card to their agenda planner for easy access.



SHOW SPECIALS

[VIEW EXAMPLE](#)

Attract more customers to your listing by calling attention to special offers, exclusive show discounts and giveaways your company may be offering.



SCHEDULED EVENTS

[VIEW EXAMPLE](#)

Drive traffic to your listing by promoting PTXPO22 educational sessions that your staff is presenting or sessions that your company is sponsoring, or a PTXPO event you're sponsoring such as Opening Social & Happy Hour.



COLLATERAL

[VIEW EXAMPLE](#)

Upload a variety of attendee resources through your exhibitor portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.



EXHIBITOR PRODUCT SPOTLIGHT

[VIEW EXAMPLE](#)

Showcase your image or video on the Directory homepage. Live link directs attendees to your company's listing. **Available exclusively for Platinum enhanced listings.**

NEW DIGITAL RESOURCE FEATURES



CORNER PEEL CALLOUT ON FLOORPLAN

[VIEW EXAMPLE](#)

Standout from other hundreds of exhibitors on the interactive floorplan with a callout with a corner peel. **Available exclusively for Platinum enhanced listings.**



FEATURED LISTING

[VIEW EXAMPLE](#)

Featured Exhibitors will be included in a quick link tile on the home page of the online directory. Appear in the top of the online exhibitor listings.



PRIORITY PLACEMENT

[VIEW EXAMPLE](#)

When an attendee uses the search bar you will be pulled to the top of search results. **Available exclusively for Platinum enhanced listings.**



SHOWCASE (IMAGES/VIDEO)

[VIEW EXAMPLE](#)

The exhibitors showcase allows an exhibitor to enter in product images, descriptions and videos, depending on their access level. **The videos are a benefit only for the Platinum Enhanced Listing.** These are videos that can be embedded directly into their showcase that includes a thumbnail image, unlike just a URL link that takes you away from your profile!

To upload, select "update your showcase" in the exhibitor checklist.

Best Practice & Tutorials

Learn how to best setup your online directory profile with the step-by-step guide and video tutorial.

[STEP-BY-STEP GUIDE](#)[WATCH VIDEO](#)